

## DAVID J. GOLDSTEIN

### OBJECTIVE

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Launch a dynamic career in the field of human capital by applying my knowledge and experience in psychology, business, and organizational behavior as an analyst at a preeminent, international consulting firm.

### EDUCATION

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**Polytechnic Institute of New York University**, College of Management, Tel Aviv, Israel      October 2009 - January 2011

Master of Science in Organizational Behavior

Thesis: *Intrinsic Motivation: Redefining Reward Systems from the Classroom to the Workplace*

**Brandeis University**, Waltham, MA      September 2005 - May 2009

Bachelor of Arts in Psychology, Minor: Business, Dean's List

Courses: *Organizational Behavior, Statistics, Research Methods in Psychology, Introduction to Economics, Functions of the Capitalist Enterprise, Financial Accounting, Entrepreneurship & Innovation, The Global Economy, Financial Analysis for Management, Managing Global Human Capital, Leading People and Organizations*

### EXPERIENCE

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**Brandeis University International Business School**, Waltham, MA      January 2008 - May 2009

*Teaching Assistant, Managing Across Cultures Course*

- Mentored international graduate students on cross-cultural "code-switching" within American-style corporate scenarios
- Designed and maintained administrative electronic database of student assignments

**Brandeis University**, Waltham, MA      September 2006 - May 2009

*Student Employee, Office of the University Registrar*

- Assumed project management for redesign of official website; directed process with Library Technology Services
- Managed the revision of registration materials, official documents, and *University Bulletin*

**Nickerson PR, Marketing, and Events**, Wayland, MA      June 2008 - August 2008

*Summer Associate*

- Worked closely with principals to develop client marketing strategies for Boston area real estate firms
- Researched and created press releases with targeted editorial focus for client news coverage

**John Immel Consulting**, Online      May 2008 - August 2008

*Research Assistant*

- Provided logistical and research support for the nonprofit Nolkup water decontamination project in Bangladesh
- Established contact with Bengali insurance providers and arranged meetings

**Stanton Communications, Inc.**, New York, NY      June 2006 - August 2006

*Public Relations Intern*

- Researched client outreach, networking, and advertising opportunities with print and broadcast media outlets
- Compiled and maintained media contact lists using *MediaMap, Factiva*, and CRM database

**Brandeis University**, Waltham, MA      September 2005 - May 2006

*Student Web and Data Technician, Office of Institutional Research*

- Programmed online surveys for circulation to Brandeis community
- Compiled data and created survey results documentation using *SPSS*

### RELEVANT PROJECTS

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**Master's Dissertation** (Polytechnic Institute of New York University, 2010)

- Investigated behavioral theories of motivation associated with job satisfaction and task performance
- Observed differences between intrinsic and extrinsic motivation factors as a corollary to job design and reward systems

**Organizational Behavior** (Brandeis University, 2007)

- Evaluated efficiency of Brandeis Admissions Department through I/O psychology lens
- Developed protocol and conducted structured interviews with Admissions Counselors and Operations Staff

### SKILLS

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**Computer:** Proficient with Microsoft Office Suite. Experience with PeopleSoft, SPSS, HTML, Visual Basic, Adobe Flash, Photoshop, Dreamweaver, and WordPress. Familiar with Lexis-Nexis, MediaMap, and CRM.

**Language:** Spanish (Intermediate), German/Hebrew/Italian (Immersion Experience)

### COMMUNITY SERVICE

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**Service:** Ironi Yud Alef School, Tel Aviv: Language tutor (2009 - 2010)

World Wide Opportunities on Organic Farms: Organic farm worker (USA, Summer 2009; Italy, September 2010)

Language and Cultural Enrichment, Waltham Group: Language tutor (2006)

Boy Scouts of America: Eagle Scout, Senior Patrol Leader, Order of the Arrow Member (1998 - 2005)

**Clubs:** Brandeis Ski Team, Alpine Snow Sports Club, Brandeis Television Station, Jam Society